



XIAMEN UNIVERSITY MALAYSIA

廈門大學 馬來西亞分校

PROGRAMME HANDBOOK

BACHELOR OF MANAGEMENT IN INTERNATIONAL BUSINESS (HONOURS)

ACADEMIC SESSION: 2026/09



Academic Affairs Office

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1. UNIVERSITY VISION AND MISSION

Vision

- Xiamen University Malaysia aspires to become a university with a distinct global outlook, featuring first-class teaching and research, and embracing cultural diversity.

Mission

- To nurture young talents with dignity and wisdom, turning them into fine citizens of the region who will contribute to the prosperity of the people and social progress of Malaysia, China and Southeast Asia.

2. PROGRAMME AIMS

To develop well-rounded, highly-flexible professionals who are both employable-ready for the demands in the international business environment, or committed to the furtherance of scholastic endeavours in the same or related fields.

3. PROGRAMME EDUCATIONAL OBJECTIVES (PEO)

The PEOs are to produce graduates who are:

PEO1	Provide students with cognitive and practical knowledge of the broad and integrated study of global business issues including multinational business and marketing strategy, with value-added information on conducting business with China;
PEO2	Impart in-depth coverage of business organisations, their management and operations, and the changing global business climate in which they operate;
PEO3	Expand their learning capacity through exposures in real working environment in organisations dealing with international business through internship or apprenticeship;
PEO4	Prepare students to have excellent communication, social and leadership skills, as well as cross-cultural sensitivity, necessary for cross-boundary interactions and engagements;
PEO5	Prepare students with strong leadership qualities, yet value teamwork; who are critical thinkers, and have strong problem-solving abilities, to competently brace a robust and dynamic international business environment;
PEO6	Nurture students to appreciate social, professional and humanistic responsibilities, as well as uphold good ethics at all times as guarantees to the organisation they are employed to and to their own personal self;
PEO7	Imbibe students with a passion for continually seeking knowledge, and a quest for information, vital for wholly enhancements and advancements pursuits, either at the workplace, or for a scholastic vocation.

4. PROGRAMME LEARNING OUTCOMES (PLO)

At the end of the programme, graduates will be able to:

PLO1	Knowledge and Understanding	Demonstrate and possess work-ready knowledge on international business and the organisations they are to be potentially employed, with a unique edge of knowledge on doing business in China
PLO2	Cognitive Skills	Express a mastery of knowledge in international business theories, essential facts, best practices and standards relating to international business
PLO3	Practical Skills	Apply strategic management work skills and practise in accordance to diverse cultural background, ethical and legal principles in business environments and societal issues
PLO4	Interpersonal Skills	Build an ability to demonstrate business professionalism, values and attitudes in accordance to diverse cultural values, ethical and legal principles when working with peers and stakeholders
PLO5	Communication Skills	Display an excellent communication, social and leadership skills, teamwork qualities and critical thinkers, as well as cross-culturally sensitive, necessary for cross-boundary interactions and engagements
PLO6	Digital Skills	Analyse contemporary trends and issues, including the role of new media, technological advances, and recent ethical concerns affecting international business environment
PLO7	Numeracy Skills	Perform functional skill such as numeracy skill in their business decision making to design business plan and writing a business model in various industries
PLO8	Leadership, Autonomy and Responsibility	Integrate social, professional and humanistic responsibilities at workplace or personal self, to competently brace the robust and dynamic business environment
PLO9	Personal Skills	Present and be ingrained with a passion for continually seeking knowledge, and a quest for information, vital for enhancements and advancements pursuits, either at the workplace, or for scholastic vocation
PLO10	Entrepreneurial Skills	Demonstrate the creativity skills and lifelong learning in academic and career development in business field
PLO11	Ethics and Professionalism	Identify appropriate business theories and practical skills to present a proper solutions and be proficient in handling international business issues, laws and professional conduct or to a complex business situation

5. EXPECTED AREAS OF GRADUATE EMPLOYMENT

Companies, multinational business, government, academic research, self-employment

6. CURRICULUM STRUCTURE

The minimum requirement for graduation will be **124** credits, with all the components meeting the minimum credit values specified in Table 1.

Table 1: Components of the Programme and its Value

	Course Classification	Credit Value	Percentage (%)
1	Compulsory Modules:		
	• MPU	12	9.68%
	• General Elective	13	10.48%
2	Common Core	44	35.48%
3	Major Core (Specialisation)	40	32.26%
4	Major Electives	12	9.68%
5	Industrial Training	3	2.42%
	Total Credit Value	124	100.0%

Compulsory Courses

Compulsory Courses refer to *Mata Pelajaran Pengajian Umum (MPU)*, or General Studies, which is a compulsory component of undergraduate education in Malaysia as mandated by the Ministry of Higher Education (MoHE), as shown in Table 2a below.

MPU aims to develop well-rounded graduates by complementing academic studies with broader knowledge, essential skills, ethical values, and social responsibility. Through courses that promote critical thinking, effective communication, integrity, and community engagement, MPU prepares students to become responsible citizens and lifelong learners in an increasingly interconnected world.

Table 2a: Components of the **Compulsory** Courses and its Value

No.	Name of Course	Course Code	Credit Value	International	Malaysian
U1 (3 courses @ 2 credits per course) Philosophy, Values & History Appreciation					
1	Bahasa Melayu Komunikasi 2	MPU1012	2	√	-
2	Integriti dan Antirasuah (Integrity and Anti-Corruption)	MPU1022	2	√	√
3	Aspirasi Negara Bangsa (Malaysian Nation-State Aspiration)	MPU1032	2	-	√
4	Falsafah dan Cabaran Semasa	MPU1042	2	-	√
5	Citra Malaysia (Malaysian Citra)	MPU1052	2	√	-
U2 (1 course @ 2 credits) Soft Skills					
6	Bahasa Kebangsaan A	MPU2012	2	-	1. Fail Bahasa Melayu SPM; OR 2. Scored below C / without credit in Bahasa Melayu SPM
7	Writing for Professional Purposes	MPU2022	2	√	1. Malaysian students with a credit in BM at SPM; OR 2. Took and Passed Bahasa Kebangsaan A in diploma level MUST take Writing for Professional Purposes.
U3 (1 course @ 2 credits) Knowledge About Malaysia					
8	Artificial Intelligence and Malaysia's Digital Economy	MPU3012	2	√	√
U4 (1 course @ 2 credits) Practical Course (Community Service, Motivational, Co-curriculum)					
9	Community Service	MPU4012	2	√	√
Total Credit Value (Compulsory Courses)			12		

General Elective Courses

General Elective Courses refer to courses designed to give students options beyond their major-related courses in order to diversify their scope of knowledge.

Students in Business field can choose courses they are interested in from Group I (Arts), Group III (Science) and Group IV (Artificial Intelligence) as shown in Table 2b. Students in International Business shall achieve at least a total of 13 credits with each group meets the minimum requirement of 1 course.

Table 2b: Components of the **General Elective** Courses and its Value

No.	Name of Course	Course Code	Credit Value	Remarks
Group I (Arts)				
	Group I comprises general elective courses in the field of Arts such as <i>Art Appreciation, Basic Korean Language, and Communication Skills for Job Search.</i>	G01XX / G1XXX		Minimum 1 course
Group III (Science)				
	Group III comprises general elective courses in the field of Science such as <i>Environmental Problems and Environmental Awareness, A Brief History of Astronomy, and Introduction to Chinese Medicine.</i>	G03XX		Minimum 1 course
Group IV (Artificial Intelligence)				
	Group IV comprises general elective courses in the field of Artificial Intelligence , comprising:			
	• Discipline-based (Compulsory): AI for Business	G0406	3	Minimum 1 course
	• General (Optional)	G04XX		
Total Credit Value (General Elective Courses)			13	

*Note: The courses listed are provided as examples for reference only. The actual general elective courses offered may vary each semester. Students should refer to the **General Elective Course Library** for the list of general elective courses available in a particular semester.*

Common Core Courses

Common Core Courses refer to essential courses offered to students from different majors within the same field, based on the rules of disciplinary development.

Table 2c: Components of the **Common Core** Courses and its Value

No.	Name of Course	Course Code	Credit Value
1	Quantitative Methods for Business	SEM119	4
2	Principles of Accounting	SEM103	4
3	Microeconomics	SEM107	4
4	Business Communication	IBU308	4
5	Principles of Management	SEM106	4
6	Macroeconomics	SEM108	4
7	Principles of Marketing	SEM109	4
8	Principles of Finance	SEM202	4
9	Statistics for Business	SEM206	4
10	Organizational Behavior	SEM209	4
11	Research Methodology	SEM208	4
Total Credit Value (Common Core Courses)			44

Major Core Courses

Major Core courses refer to courses designed to meet the core educational objectives; each courses have its own features.

Table 2d: Components of the **Major Core** Courses and its Value

No.	Name of Course	Course Code	Credit Value
1	International Business	IBU210	4
2	International Finance	IBU209	4
3	International Human Resource Management	IBU211	4
4	International Business Law	IBU302	4
5	Doing Business in China	IBU306	4
6	Global Logistics and Supply Chain Management	IBU304	4
7	International Marketing Management	IBU305	4
8	International Economics	SEM203	4
9	Strategic Management	SEM301	4
10	Thesis	IBU312	4
Total Credit Value (Major Core Courses)			40

Industrial Training Course

Table 2e: Components of the **Industrial Training** and its Value

No.	Name of Course	Course Code	Credit Value
1	Industrial Training	IBU311	3
Total Credit Value (Industrial Training)			3

Major Elective Courses (courses marked with asterisk*)

Major Elective Courses refer to courses designed to help students to identify their interested field or direction within the major, which enable them to be better prepared for their careers pathways.

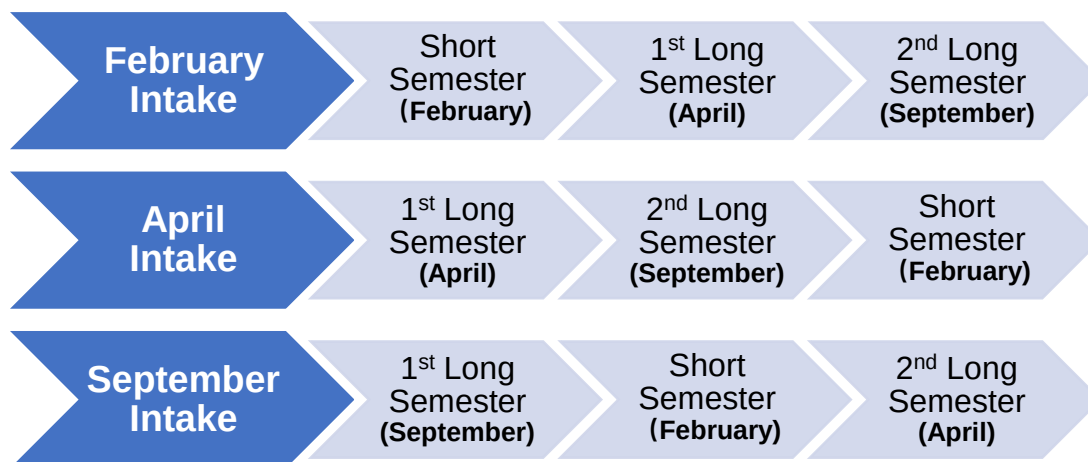
For major elective courses, students are required to choose designated courses based on table below:

Table 2f: Components of the **Major Elective** Courses and its Value

No.	Name of Course	Course Code	Credit Value	Remarks
1	Business and the Economy of China	IBU206*	4	Select 3 out of the 7 courses
2	International Corporate Finance	IBU301*	4	
3	Consumer Behavior	IBU303*	4	
4	Cross-border Mergers and Acquisitions	IBU307*	4	
5	International Corporate Governance	IBU309*	4	
6	Basic Econometrics	SEM207*	4	
7	Introduction to Digital Economy	SEM306*	4	
Total Credit Value (Major Elective Courses)			12	

7. LIST OF COURSES OFFERED FOR EACH ACADEMIC YEAR

There are three (3) semesters in each academic year: two (2) long semesters and one (1) short semester. The sequence of course registration varies according to the intake:



Students should be aware that the total number of credits shall not exceed **20** for long semester and **7** for a short semester.

It is important to note that the arrangement of courses for each academic year listed below is subject to change based on programme needs or institutional requirements.

Year	Semester	Course Name	Course Code	Classification	Credit
Year 1	1 st Long Semester	Quantitative Methods for Business	SEM119	Common Core	4
		Principles of Accounting	SEM103	Common Core	4
		Microeconomics	SEM107	Common Core	4
		Bahasa Melayu Komunikasi 2 / Aspirasi Negara Bangsa (Malaysian Nation-State Aspiration)	MPU1012/ MPU1032	Compulsory	2
		Falsafah dan Cabaran Semasa / Citra Malaysia (Malaysian Citra)	MPU1042/ MPU1052	Compulsory	2
		General Elective Course (Select from Table 2b)	Gxxxx	General Elective	4
		Total Credit Value			
	2 nd Long Semester	Business Communication	IBU308	Common Core	4
		Principles of Management	SEM106	Common Core	4
		Macroeconomics	SEM108	Common Core	4
		Principles of Marketing	SEM109	Common Core	4
		Bahasa Kebangsaan A / Writing for Professional Purposes	MPU2012/ MPU2022	Compulsory	2
		Integrity and Anti-Corruption	MPU1022	Compulsory	2
		Total Credit Value			
	Short Semester	General Elective Course (Select from Table 2b)	Gxxxx	General Elective	4

Year	Semester	Course Name	Course Code	Classification	Credit
		General Elective Course (Table 2b - Group IV (Artificial Intelligence) Discipline - based (Compulsory): AI for Business	G0406	General Elective	3
		Total Credit Value			7
Year 2	1 st Long Semester	Principles of Finance	SEM202	Common Core	4
		International Economics	SEM203	Major Core	4
		Statistics for Business	SEM206	Common Core	4
		Organizational Behavior	SEM209	Common Core	4
		International Business	IBU210	Major Core	4
		Total Credit Value			20
	2 nd Long Semester	International Finance	IBU209	Major Core	4
		International Human Resource Management	IBU211	Major Core	4
		International Business Law	IBU302	Major Core	4
		Doing Business in China	IBU306	Major Core	4
		Total Credit Value			16
	Short Semester	General Elective Course (Select from Table 2b)	Gxxxx	General Elective	2
		Artificial Intelligence and Malaysia's Digital Economy	MPU3012	Compulsory	2
		Community Service	MPU4012	Compulsory	2
		Total Credit Value			6
Year 3	1 st Long Semester	Global Logistics and Supply Chain Management	IBU304	Major Core	4
		International Marketing Management	IBU305	Major Core	4
		Research Methodology	SEM208	Common Core	4
		Strategic Management	SEM301	Major Core	4
		Total Credit Value			16
	2 nd Long Semester	Thesis	IBU312	Major Core	4
		Business and the Economy of China	IBU206*	Elective	4
		International Corporate Finance	IBU301*	Elective	4
		Consumer Behavior	IBU303*	Elective	4
		Cross-border Mergers and Acquisitions	IBU307*	Elective	4
		International Corporate Governance	IBU309*	Elective	4
		Basic Econometrics	SEM207*	Elective	4
		Introduction to Digital Economy	SEM306*	Elective	4
	Total Credit Value			16	
	Short Semester	Industrial Training	IBU311	Ind. Training	3
Total Credit Value			3		
Grand Total					124

8. PREREQUISITE COURSES

A prerequisite is a course that must be completed before taking a more advanced course.

Course Code	Course Name	Prerequisites
SEM203	International Economics	SEM107 Microeconomics
IBU209	International Finance	SEM202 Principles of Finance
IBU304	Global Logistics and Supply Chain Management	SEM106 Principles of Management
SEM208	Research Methodology	SEM119 Quantitative Methods for Business
IBU311	Industrial Training	1. Obtained minimum CGPA of 2.00/4.00; 2. Completed at least 65% of total credit hours for April and September intake (81 credits); 3. Completed at least 57% of total credit hours for February intake (71 credits).
IBU312	Thesis	SEM208 Research Methodology
IBU301*	International Corporate Finance	SEM202 Principles of Finance
IBU309*	International Corporate Governance	IBU302 International Business Law
SEM207*	Basic Econometrics	SEM119 Quantitative Methods for Business; AND SEM206 Statistics for Business

9. IMPORTANT NOTE

Threshold Requirement

A grade threshold refers to the minimum number of marks that a student needs to obtain in a particular component of the course.

International Business students must obtain a threshold mark of 40 in all assessment components, including the final examination, and an overall mark of 55 or above to pass a core / major / elective course.

Note: The above information is subject to change as new information becomes available in accordance with the guiding standards and requirements set by relevant authorities.

Additional Requirement

China students of September 2017 intake and onward need to complete their 4-year studies for the following programmes:

- Bachelor of Economics in Finance (Honours)
- Bachelor of Management in Accounting (Honours)
- Bachelor of Management in International Business (Honours)
- Bachelor of Management in E-commerce (Honours)
- Bachelor of Management in Hospitality Management (Honours)
- Bachelor of Arts in Advertising (Honours)
- Bachelor of Arts in Journalism (Honours)
- Bachelor of Arts in Communication (Honours)
- Bachelor of Arts in Chinese Studies (Honours)
- Bachelor of Arts (Honours) in English Language and Literature
- Bachelor of Science in Mathematics and Applied Mathematics (Honours)